

Rubric for Creating an Effective Playlist

Playlist Features	Optimal Playlist	Adequate Playlist	Minimal Playlist
Playlist Purpose and Objectives	<ul style="list-style-type: none"> Has a clearly defined and articulated purpose and objectives that are refined and reinforced in comments 	<ul style="list-style-type: none"> Has a clear purpose and objectives that may not be refined and reinforced in comments 	<ul style="list-style-type: none"> Has an unclear or ill-defined purpose that is not reinforced in comments May not have any discernable objectives
Playlist Information	<ul style="list-style-type: none"> Playlist has a clear, specific title and is named according to school district protocol Subject area and grade range are filled out and accurate to reflect playlist content 	<ul style="list-style-type: none"> Playlist has a clear title but may not be named according to school district protocol Subject area and grade range are filled out but may not reflect playlist content 	<ul style="list-style-type: none"> Playlist title is too vague and not named according to school district protocol Subject area and grade range may not be filled out and/or reflect content
Comments Sections	<ul style="list-style-type: none"> Utilizes the main comments section to define clearly the purpose and objectives of the playlist and/or provide instructions for students or other teachers Effectively utilizes comments in each segment to provide clarification, summarize information, give directions, ask questions, address objectives, etc. 	<ul style="list-style-type: none"> Utilizes main comments section to provide purpose and objectives for playlist and instructions for students and/or other teachers Some information in comments may be unclear or too general 	<ul style="list-style-type: none"> Main comments section may provide general statements about playlist, but overall purpose/objectives and or instructions are unclear or missing Comments after segments are blank or do not contain anything useful
Playlist Content	<ul style="list-style-type: none"> Uses a wide variety of content from various sources Content presents information in different ways and formats Makes use of CreationStation to add flipcharts, documents, web links etc. (when applicable) Video clip length is ideal for delivering information & clips are bookmarked to minimize extraneous content Content is ideal for grade range Content is targeted at meeting the playlist objectives 	<ul style="list-style-type: none"> Contains some variety in content and presentation of information, but some content is too similar Makes good use of CreationStation content (when applicable) Video clip length is generally good for delivering information, but some bookmarking could reduce excess Content generally meets playlist objectives Content is grade-range appropriate 	<ul style="list-style-type: none"> Content is not varied enough in appearance and presentation Makes minimal or no use of CreationStation added content (when applicable) Some or all content is not appropriate for grade range Some content does not seem to support playlist objectives Several video clips need to be bookmarked to remove excess content
Length of Playlist	<ul style="list-style-type: none"> Length is ideal for the playlist objectives (e.g., introductory playlist is tailored for one class period or less) 	<ul style="list-style-type: none"> Length is mostly appropriate for the playlist objectives but may require trimming or expansion for optimization 	<ul style="list-style-type: none"> Is either too short or too long according to the playlist objectives
Playlist Structure	<ul style="list-style-type: none"> Order is logical and each segment builds upon the previous and sets up the next piece Order complements playlist objectives; requires no restructuring 	<ul style="list-style-type: none"> Content is ordered logically, but it may not build upon itself or seem to support the playlist objectives May need some restructuring 	<ul style="list-style-type: none"> Has little or no obvious logic to how the content in the playlist is ordered, and the order does not seem to relate to the objectives
Sharing Playlist	<ul style="list-style-type: none"> Playlist can easily be shared with others with minor or no modifications in content and comments 	<ul style="list-style-type: none"> Playlist can be shared but may require some content and comment modification by recipients 	<ul style="list-style-type: none"> Playlist can be shared but not without major content modifications and comment clarifications by recipients